



United in Manchester International Summer School 2021



*Yesterday Manchester changed the world as the world's first industrial city,
today it is leading the way towards a better future for you.
Join us in our quest...*

What and When?

A two week online summer school with two start dates - 12 July and 26 July, working in teams on a new business idea under the theme of 'Creating a new sustainable business for the Post-COVID globe', which will be pitched to industry and academic leaders on the final Friday...

How?

To achieve this outcome you will:
Take part in guided business and communications training.

- Business classes will teach you how to develop new business ideas based on your specialist knowledge and to work towards a Professional Award from the Chartered Institute of Marketing (CIM). Assessed by a multi-choice online examination. This will look very good on your CV when applying for a job!

You will also get the chance to attend...

- Research Highlights and Study Opportunities covering subjects taught in the Faculty of Science and Engineering
- Virtual Cultural events at weekends for students to join 'live' online
- A Saturday Showcase streamed live when you can question our business partners on their industry

- In Communication Classes you will be taught by English language teachers to develop your online team working skills and online presentation skills. You will also be given guidance on preparation of your CV.

Fees...

The fee is £495 per student - in order to complete your registration FULL payment must be received no later than 31st May 2021.

Requirements:

ALL APPLICANTS MUST BE 18 OR OVER ON 1st July 2021
Equivalent English qualification required IELTS 6.0, TOEFL 90, CET-4 500

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To see the future today...

The only place to be in the Summer of 2021 is at:

The United in Manchester International Summer School

Join Paul Cowell on an Information Zoom Event
NOW!

Event times:

8am (UK time) Friday 7th May 2021

10am (UK time) Tuesday 11th May 2021

2pm (UK time) Friday 14th May 2021

Use this Zoom URL to enter:

<https://zoom.us/j/2505641527>

How to Register

Through your University – If your university has contacted you to inform you that they are submitting a bulk registration then please submit your registration details through your university; otherwise

Individually – Attached to the e-mail that this PDF came with you should find a Word doc to be completed by individual applicants and emailed to:

paul.cowell@manchester.ac.uk

Any problems? email: paul.cowell@manchester.ac.uk



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How your timetable might look...

Week 1

Start Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
08:00 BST 12:30 IST 15:00 CST		Business class live	Business class live	Business class live			
09:00 BST 13:30 IST 14:00 CST	Virtual welcome & intro to academic staff, teachers, & cultural attaches	Business teams workshop	Business teams workshop	Business teams workshop	Research highlights & future study		
10:00 BST 14:30 IST 17:00 CST		Business teams workshop	Business teams workshop	Business teams workshop	Research highlights & future study	Virtual cultural events	Virtual cultural events
11:00 BST 15:30 IST 18:00 CST	Break	Break	Break	Break	Break		
12:00 BST 16:30 IST 19:00 CST		Comms class live	Comms class live	Comms class live	Research highlights & future study		
13:00 BST 17:30 IST 20:00 CST		Comms online practice	Comms online practice	Comms online practice	Research highlights & future study		

Week 2

Start Time	Mon	Tues	Wed	Thurs	Fri	Sat	Sun
08:00 BST 12:30 IST 15:00 CST	Business class live	Business class live	Business class live	Business class live			
09:00 BST 13:30 IST 14:00 CST	Business teams workshop	Business teams workshop	Business teams workshop	Business teams workshop	Business Idea Pitches Judged by business and academic panel	Virtual Cultural & Business Saturday Showcase	
10:00 BST 14:30 IST 17:00 CST	Business teams workshop	Business teams workshop	Business teams workshop	Business teams workshop			
11:00 BST 15:30 IST 18:00 CST	Break	Break	Break	Break	Break	Break	
12:00 BST 16:30 IST 19:00 CST	Comms class live	Comms class live	Comms class live	Comms class live	Business Idea Pitches Judged by business & academic panel	Closing ceremony	
13:00 BST 17:30 IST 20:00 CST	Comms presentation practice	Comms presentation practice	Comms presentation practice	Comms presentation practice			

We reserve right to change content and delivery.